



# Membership Benefits



Agribusiness Australia connects, promotes and adds value to the Australian agribusiness sector, and our membership reflects the diversity of businesses in the sector.

Our vision for the future is for a growing and thriving agricultural sector where individuals, organisations and industries can strive for, and reach, their full potential; in short, a **\$300bn Australian agribusiness sector by 2030**.

To achieve our vision we advance the interests of the Australian agribusiness sector through advocacy, promotion and leadership, and we support our members and networks through events, services, and platforms for engagement.

## Advancing Agribusiness in Australia



## About this brochure

This brochure provides information about the benefits of membership of Agribusiness Australia.

We cover the opportunities available to individuals and students, and to organisations and their employees covered under a corporate membership.

We outline Agribusiness Australia's strategic aims, our events, our impact through reports and advocacy and our reach across the sector.

Your business can benefit from joining Agribusiness Australia as a corporate member, through direct marketing to our members and network via our Australia-wide bi-monthly newsletters, our website, and our LinkedIn platform.

If you'd like become an [Agribusiness Australia Corporate Member](#) or find out more, please don't hesitate to contact me on 0455 951 402.

**Tori Salvatore**

Executive Officer

**Agribusiness Australia**

0455 951 402

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**Agribusiness  
Australia**

**Diamond** membership provides you with the opportunity to drive the agenda and jointly host invitation-only events with high profile speakers, and lead advocacy activities in projects of your choosing. Your company representatives can join any or all Agribusiness Australia State Councils and recommend guest speakers or panelists. We'll promote your business visually and verbally at every Agribusiness Australia event and we'll promote your business activities – reports, news, articles, videos, events, thought-leadership– via our extensive media channels. Member-only access is available for an unlimited number of your employees.

*Once the Diamond Membership Agreement has been agreed and signed, the Membership Certificate will be issued and your employees will be provided with information and instructions on how to be included under the membership.*

## Diamond Membership

### Agribusiness Australia Diamond Member Benefits

- CEO Summit – to network and establish key directions for the Agribusiness (CEO and at CEO discretion extra attendees) – CEO + 2 Members
- CEO Summit led Industry Projects - Opportunity to be part of Working Groups to enable collaboration amongst Agribusiness leaders -1 Member
- Invitation to Agribusiness Australia hosted events with other industry organisations at member rates - Capped number of members attendance – 3
- Opportunity to place promotions literature with members and guests at our more than 20 events annually Industry
- Visual & Verbal recognition at every event; more than 20 events annually - your logo on videos, event slides, member recognition slides
- Branding on our website and in our newsletters (22 annually) – your logo and business profile – refreshed on request
- Opportunity to host/sponsor an event and also receive pre-event guest list – every event
- Opportunity to place promotional banners in premium positions at any (or all) of our 20 events annually
- Opportunity for Agribusiness Australia promote member's events, reports, articles and news in our newsletters – every newsletter
- Opportunity to request re-post of member's events, reports, articles, and news on LinkedIn to our extensive network of agribusiness professionals across Australia (when content is available) – weekly
- Use of Agribusiness Australia logo on your company letterhead and/or promotional material
- Opportunity to nominate for directorship; your Company representative has 1 vote
- Opportunity for representatives to join the Agribusiness Australia State Council in any or all States – all States
- Opportunity to recommend and provide speakers and panelists
- Number of employees per membership – unlimited
- Number of tickets per annum (member tickets are 50% of Non-Member) – unlimited
- Early notification of events
- Member may invite guests at the Member price (no. per annum) – unlimited
- Member only access to Member Directory & Event Guest Lists for employees covered under memberships – unlimited
- Scholarship recipients - Access to final year scholarship recipients

**Cost: \$44,000 (GST inclusive)**



**Agribusiness  
Australia**

**Gold** membership provides you with the opportunity to influence the agenda, and co-chair advocacy project sub-committees on projects of your choosing. Your company representatives can join any or all Agribusiness Australia State Councils. We'll promote your business visually and verbally at every Agribusiness Australia events, provide up to 500 of your employees with member-only access to our network, and your business will receive branding and advertising exposure, and promotion of your reports, news, articles, videos, events via our extensive media channels.

## Gold Membership

*Once the Gold Membership Agreement has been agreed and signed, the Membership Certificate will be issued and your employees will be provided with information and instructions on how to be included under the membership.*

### Agribusiness Australia Gold Member Benefits

- CEO Summit – to network and establish key directions for the Agribusiness (CEO and at CEO discretion extra attendees) – CEO + 1 Member
- CEO Summit led Industry Projects - Opportunity to be part of Working Groups to enable collaboration amongst Agribusiness leaders (1)
- Invitation to Agribusiness Australia hosted events with other industry organisations at member rates - Capped number of members attendance – 2
- Opportunity to place promotions literature with members and guests at our more than 20 events annually Industry
- Visual & Verbal recognition at every event; more than 20 events annually - your logo on videos, event slides, member recognition slides
- Branding on our website and in our newsletters (22 annually) – your logo and business profile (refreshed on request) – quarterly
- Opportunity to host/sponsor an event and also receive pre-event guest list – Sponsor/Host\*
- Opportunity to place promotional banners in premium positions at any (or all) of our 20 events annually
- Opportunity for Agribusiness Australia promote member's events, reports, articles and news in our newsletters – 10 per year
- Opportunity to request re-post of member's events, reports, articles, and news on LinkedIn to our extensive network of agribusiness professionals across Australia (when content is available) – 3 to 4 per month
- Use of Agribusiness Australia logo on your company letterhead and/or promotional material
- Opportunity to nominate for directorship; your Company representative has 1 vote
- Opportunity for representatives to join the Agribusiness Australia State Council in any or all States – 3 States
- Opportunity to recommend and provide speakers and panelists
- Number of employees per membership – 500
- Number of tickets per annum (member tickets are 50% of Non-Member) – 500
- Early notification of events
- Member may invite guests at the Member price (no. per annum) – 250
- Member only access to Member Directory & Event Guest Lists for employees covered under memberships – 500
- Scholarship recipients - Access to final year scholarship recipients

**Cost: \$22,000 (GST inclusive)**

*\* An **Event Host or Sponsor** provides in-kind services or funds to cover the costs associated with an event .*

*(1) See separate Industry Project proposal*



**Agribusiness  
Australia**

As a **Silver** Member, visual recognition of your business will appear in every newsletter and at every event. Your company representatives can join Agribusiness Australia State Councils, recommend guest speakers or panelists or host events. Your business activities – reports, news, articles, videos, events – can be promoted through our newsletters (22/year) and via our extensive media channels. Membership at this level enables your business visual presence and up to 250 employees will receive member-only access to our network.

## Silver Membership

*Once the Silver Membership Agreement has been agreed and signed, the Membership Certificate will be issued and your employees will be provided with information and instructions on how to be included under the membership.*

### Agribusiness Australia Silver Member Benefits :

- CEO Summit – to network and establish key directions for the Agribusiness (CEO and at CEO discretion extra attendees) – CEO
- CEO Summit led Industry Projects - Opportunity to be part of Working Groups to enable collaboration amongst Agribusiness leaders <sup>(1)</sup>
- Invitation to Agribusiness Australia hosted events with other industry organisations at member rates – Capped number of members attendance – 1
- Opportunity to place promotions literature with members and guests at our more than 20 events annually Industry
- Visual & Verbal recognition at every event; more than 20 events annually - your logo on videos, event slides, member recognition slides
- Branding on our website and in our newsletters (22 annually) – your logo and business profile (refreshed on request) – 6 monthly
- Opportunity to host/sponsor an event and also receive pre-event guest list – Sponsor/Host\*
- Opportunity to place promotional banners in premium positions at any (or all) of our 20 events annually
- Opportunity for Agribusiness Australia promote member's events, reports, articles and news in our newsletters – 8 per year
- Opportunity to request re-post of member's events, reports, articles, and news on LinkedIn to our extensive network of agribusiness professionals across Australia (when content is available) – 2 to 3 per month
- Use of Agribusiness Australia logo on your company letterhead and/or promotional material
- Opportunity to nominate for directorship; your Company representative has 1 vote
- Opportunity for representatives to join the Agribusiness Australia State Council in any or all states – 2 States
- Opportunity to recommend and provide speakers and panelists
- Number of employees per membership – 250
- Number of tickets per annum (member tickets are 50% of Non-Member) – 250
- Early notification of events
- Member may invite guests at the Member price (no. per annum) – 250
- Member only access to Member Directory & Event Guest Lists for employees covered under memberships – 250
- Scholarship recipients - Access to final year scholarship recipients

**Cost: \$11,000 (GST inclusive)**

*\* An **Event Host or Sponsor** provides in-kind services or funds to cover the costs associated with an event .*

*(1) See separate Industry Project proposal*



**Agribusiness  
Australia**

Created for businesses wanting to contribute to the agribusiness conversation, as a **Bronze** member your company representatives can join an Agribusiness Australia State Council, recommend a panelist or guest speaker, join a panel or you may choose to sponsor an event. As our Bronze member we'll promote your business activities – reports, news, articles, videos, events – via our newsletters (22/year) and through LinkedIn and Twitter and up to 100 of your employees will gain member-only access to our network.

*Once the Bronze Membership Agreement has been agreed and signed, the Membership Certificate will be issued and your employees will be provided with information and instructions on how to be included under the membership.*

## **Bronze Membership**

### **Agribusiness Australia Bronze Member Benefits:**

- CEO Summit – to network and establish key directions for the Agribusiness (CEO and at CEO discretion extra attendees) – by invitation
- CEO Summit led Industry Projects - Opportunity to be part of Working Groups to enable collaboration amongst Agribusiness leaders (1)
- Invitation to Agribusiness Australia hosted events with other industry organisations at member rates – by invitation (dependent on capped numbers)
- Branding on our website and in our newsletters (22 annually) – your logo and business profile (refreshed on request) – annually
- Opportunity to host/sponsor an event and also receive pre-event guest list – Sponsor/Host\*
- Opportunity to place promotional banners in premium positions at any (or all) of our 20 events annually
- Opportunity for Agribusiness Australia promote member's events, reports, articles and news in our newsletters – 6 per year
- Opportunity to request re-post of member's events, reports, articles, and news on LinkedIn to our extensive network of agribusiness professionals across Australia (when content is available) – 1 to 2 per month
- Use of Agribusiness Australia logo on your company letterhead and/or promotional material
- Opportunity to nominate for directorship; your Company representative has 1 vote
- Opportunity for representatives to join the Agribusiness Australia State Council in any or all States – 1 State
- Opportunity to recommend and provide speakers and panelists
- Number of employees per membership – 50
- Number of tickets per annum (member tickets are 50% of Non-Member) – 50
- Early notification of events
- Member may invite guests at the Member price (no. per annum) – 50
- Member only access to Member Directory & Event Guest Lists for employees covered under memberships – 50
- Scholarship recipients - Access to final year scholarship recipients

**Cost: \$2,200 (GST inclusive)**

*\* An **Event Host or Sponsor** provides in-kind services or funds to cover the costs associated with an event .*

*(1) See separate Industry Project proposal*



**Agribusiness  
Australia**

For individuals and students interested in the sector – membership provides the opportunity to *influence the agribusiness conversation* through suggesting event topics or event speakers/panelists, early notification of events and reports, access to other members and the opportunity to network across the association.

*Once the Membership has been processed, the Membership Certificate will be issued.*

## Individual and Student Memberships

### Agribusiness Australia Individual Members Benefits:

- CEO Summit – to network and establish key directions for the Agribusiness (CEO and at CEO discretion extra attendees) – Individual Members only, by invitation
- CEO Summit led Industry Projects - Opportunity to be part of Working Groups to enable collaboration amongst Agribusiness leaders – Individual Members only, see (1)
- Invitation to Agribusiness Australia hosted events with other industry organisations at member rates – for Individual and Student Members, by invitation dependent on capped numbers
- Opportunity to host/sponsor an event and also receive pre-event guest list – for Individual and Student Members, by invitation only
- Use of Agribusiness Australia logo on your company letterhead and/or promotional material – for Individual Members only
- Opportunity to nominate for directorship – Individual Members 1 vote; Student Members 1 vote
- Opportunity to join the Agribusiness Australia State Council in any State – for Individual and Student Members, by invitation based on skill
- Opportunity to recommend and provide speakers and panelists
- Number of people per membership – 1
- Number of tickets per annum (member tickets are 50% of Non-Member) – Individual Members 4; Student Members 4
- Early notification of events
- Member may invite guests at the Member price (no. per annum) – Individual Members 2; Student Members 1
- Member only access to Member Directory & Event Guest Lists for employees covered under memberships -1

*\* An **Event Host or Sponsor** provides in-kind services or funds to cover the costs associated with an event .  
(1) See separate Industry Project proposal*

**Individual Members: \$220 (GST inclusive)    Student Members: See Ts&Cs below**

### Student Membership terms and conditions

*Designed for ag and agribusiness students enrolled in university or vocational training, to provide career networking opportunities and support attainment of sector knowledge. The Student Membership is limited to one per person for a maximum of 3 consecutive years.*

*The membership will automatically revert to an Individual Membership on the 12-month anniversary.*

*The Student Membership will be approved by the Executive Officer on receipt of evidence of enrolment in tertiary education, at the beginning of each membership year.*

## Agribusiness Australia

### Membership Benefits Comparison Schedule – December 2024



Refer to the **Member Benefits Brochure** for full details, or contact Agribusiness Australia Executive officer on 0455 951 402 or [agri@agribusiness.asn.au](mailto:agri@agribusiness.asn.au)

| Benefits  | Diamond  | Gold  | Silver  | Bronze  | Individual                                       | Student  |
|---|--|---|---|---|--|--|
| CEO Summit – to network and establish key directions for the Agribusiness (CEO and at CEO discretion extra attendees)                     | <b>CEO + 2 Members</b>                                   | <b>CEO + 1 Members</b>                                  | <b>CEO</b>  | <b>By Invitation</b>  | <b>By Invitation</b>                             |  |
| CEO Summit led Industry Projects - Opportunity to be part of Working Groups to enable collaboration amongst Agribusiness leaders          | <b>1 Member</b>  | <b>See separate Industry Project proposal</b>           | <b>See separate Industry Project proposal</b>           | <b>See separate Industry Project proposal</b>                   | <b>See separate Industry Project proposal</b>    |  |
| Invitation to Agribusiness Australia hosted events with other industry organisations at member rates- Capped number of members attendance | <b>3</b>   | <b>2</b>  | <b>1</b>  | <b>By Invitation dependent on capped numbers</b>                | <b>By Invitation dependent on capped numbers</b> | <b>By Invitation dependent on capped numbers</b> |
| Opportunity to place promotions literature with members and guests at our more than 20 events annually Industry                           | <b>Yes</b>   | <b>Yes</b>  | <b>Yes</b>  |   |  |  |
| Visual & Verbal recognition at every event; more than 20 events annually - your logo on videos, event slides, member recognition slides   | <b>Yes / Logo in Top position</b>                        | <b>Yes / Logo in 2<sup>nd</sup> position</b>            | <b>Yes / Logo in 3<sup>rd</sup> position</b>            |   |  |  |
| Branding on our website and in our newsletters (22 annually) – your logo and business profile (refreshed on request)                      | <b>Position 1: Logo +URL. Profile refresh on request</b> | <b>Position 2: Logo +URL. Profile refresh quarterly</b> | <b>Position 3: Logo +URL. Profile refresh 6-monthly</b> | <b>Position 4: URL + Company name. Profile refresh annually</b> |  |  |
| Opportunity to host/sponsor an event and also receive pre-event guest list  | <b>Every event</b>                                       | <b>Sponsor/Host</b>                                     | <b>Sponsor/Host</b>                                     | <b>Sponsor/Host</b>   | <b>By invitation only</b>                        | <b>By invitation only</b>                        |
| Opportunity to place promotional banners in premium positions at any (or all) of our 20 events annually                                   | <b>Position 1</b>  | <b>Position 2</b>                                       | <b>Position 3</b>                                       | <b>Position 4</b>   |  |  |
| Opportunity for Agribusiness Australia promote member’s events, reports, articles and news in our newsletters                             | <b>Every newsletter</b>                                  | <b>10 per year</b>                                      | <b>8 per year</b>                                       | <b>6 per year</b>   |  |  |

| <b>Benefits</b>  | <b>Diamond</b>    | <b>Gold</b>        | <b>Silver</b>      | <b>Bronze</b>      | <b>Individual</b>                    | <b>Student</b>                       |
|--|-------------------|--------------------|--------------------|--------------------|--------------------------------------|--------------------------------------|
| Opportunity to request re-post of member's events, reports, articles, and news on LinkedIn to our extensive network of agribusiness professionals across Australia (when content is available) | <b>Weekly</b>     | <b>3-4 / month</b> | <b>2-3 / month</b> | <b>1-2 / month</b> |                                      |                                      |
| Use of Agribusiness Australia logo on your company letterhead and/or promotional material  | <b>Yes</b>        | <b>Yes</b>         | <b>Yes</b>         | <b>Yes</b>         | <b>Yes</b>                           |                                      |
| Opportunity to nominate for directorship; your Company representative has 1 vote   | <b>Yes</b>        | <b>Yes</b>         | <b>Yes</b>         | <b>Yes</b>         | <b>Yes</b>                           | <b>Yes</b>                           |
| Opportunity for representatives to join the Agribusiness Australia State Council in any or all states  | <b>All States</b> | <b>3 States</b>    | <b>2 States</b>    | <b>1 State</b>     | <b>By invitation based on skills</b> | <b>By invitation based on skills</b> |
| Opportunity to recommend and provide speakers and panelists  | <b>Yes</b>        | <b>Yes</b>         | <b>Yes</b>         | <b>Yes</b>         | <b>Yes</b>                           | <b>Yes</b>                           |
| Number of employees per membership   | <b>Unlimited</b>  | <b>500</b>         | <b>250</b>         | <b>50</b>          | <b>1</b>                             | <b>1</b>                             |
| Number of tickets per annum (member tickets are 50% of Non Member )  | <b>Unlimited</b>  | <b>500</b>         | <b>250</b>         | <b>50</b>          | <b>4</b>                             | <b>4</b>                             |
| Early notification of events   | <b>Yes</b>        | <b>Yes</b>         | <b>Yes</b>         | <b>Yes</b>         | <b>Yes</b>                           | <b>Yes</b>                           |
| Member may invite guests at the Member price (no. per annum)   | <b>Unlimited</b>  | <b>250</b>         | <b>100</b>         | <b>50</b>          | <b>2</b>                             | <b>1</b>                             |
| Member only access to Member Directory & Event Guest Lists for employees covered under memberships   | <b>Unlimited</b>  | <b>500</b>         | <b>250</b>         | <b>50</b>          | <b>1</b>                             | <b>1</b>                             |
| Scholarship recipients - Access to final year scholarship recipients   | <b>Yes</b>        | <b>Yes</b>         | <b>Yes</b>         | <b>Yes</b>         |                                      |                                      |
| <b>Annual Fee + GST</b>  | <b>\$40,000</b>   | <b>\$20,000</b>    | <b>\$10,000</b>    | <b>\$2,000</b>     | <b>\$200</b>                         | <b>\$Nil</b>                         |

# Agribusiness Australia overview

Agribusiness Australia connects, promotes and adds value to the Australian agribusiness sector, and our membership reflects the diversity of businesses in the sector. We are proud to support the work of our corporate and individual members, our community partners and network, and the Australian community.

Our **vision** for the future is a growing and thriving sector where individuals, organisations and industries can strive for and reach their full potential.

In short, our specific vision is a **\$300bn Australian agribusiness sector by 2030**.

To achieve our vision we advance the interests of the Australian agribusiness sector through advocacy, promotion and leadership, and we support our members through events, services, and platforms for engagement.

## Agribusiness Australia:

- **provides a national network for Australia's agribusiness sector**, connecting and promoting our members to likeminded people and organisations who are passionate about the future of the sector. With an engaged, national, and representative membership, we provide a platform to discuss, debate and consolidate the common interests of agribusinesses and provide a collective voice to advance businesses objectives.
- **provides a platform for our members to expand their knowledge and networks** with like-minded people who are passionate about the future of the Australian agribusiness sector through the delivery of a suite of events focused on core industry priorities.
- **identifies the most critical challenges/opportunities facing the Australian agribusiness sector** and relentlessly focuses on advancing members' interests as an independent, collective voice for the pre- and post-farm gate value chain.
- **actively develops issue and thought leadership reports to provide a platform for discussion and debate that drive a profitable and sustainable sector** and advance their organisational interests. We provide transparent, evidence-based information to support our position and policies.

Agribusiness Australia's core values underpin the organisation's operations to ensure it can deliver against our strategic objectives. Our values and culture are underpinned by **Our Integrity** – an ethical, respectful and people-centred approach; **Our Credibility** – we seek and deliver a fact and evidence-based approach; and we **Serve the Greater Good** – we exist to serve the Australian Agribusiness sector, not individual needs.

## Agribusiness Australia Principles:

1. Agribusiness Australia will only invest for the collective good of the agribusiness sector in Australia, where individual companies cannot achieve the same outcome investing alone.
2. Agribusiness Australia will work collaboratively with the agribusiness sector and key parties outside the sector, to achieve growth targets.
3. Our investments and actions at-all-times lead to an improvement in the natural and human resources of the sector.

## Advancing Agribusiness in Australia

**Join the Agribusiness Australia conversation**  
Become a **Member** and receive exclusive benefits, subscribe to our **newsletters** and **events updates** and join 5,000 agri-professionals across Australia in the **Agribusiness Australia LinkedIn Group**



**Agribusiness  
Australia**

